

2010 Bohai or Bust Bicycle Charity Event



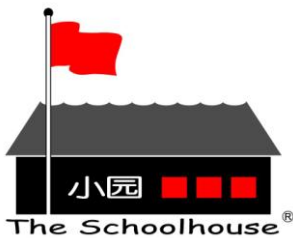
Event and Contact Information

Name of Event	Bohai or Bust
Date	Saturday 3 April 2010
Venue	The Roadhouse at Mutianyu, Just North of the Mutianyu Roundabout
Name of contact	Morgan O'Hara
Telephone	13810521254
Email	info@bohaiorbust.org
Web site	www.bohaiorbust.org
Address	Mutianyu Village Roundabout, Huairou District, Beijing 101405

Event details

Entry fee	100 RMB Adults, 50 RMB Children under 13
Prizes	<p><i>Biking Bohai</i> guidebook, ISB SafeKids booklets, dedicated tee-shirts Maison Boulud brunch vouchers, Hias Gourmet gift certificates & cooking classes at The Hutong One new <u>TREK bicycle</u> will be auctioned off, along with: One private chef's table dinner at The Hutong Singing Wine Glasses from Schoolhouse Glass One night for two at The Brickyard</p>
Distances	<ul style="list-style-type: none"> ● 1 Very Challenging Route (100 km) ● 1 Challenging Route (60 km) ● 1 Medium Route (25 km) ● 1 Easy Route (10 km)





Event Schedule

Saturday, April 3

Registration & Packet Pick Up	9:30-10:00am	The Roadhouse at Mutianyu
Riding	10:00-2:00 pm	Bohai Township's 12 Routes
Reunion	2:00-4:00 pm	The Roadhouse at Mutianyu

Bohai or Bust

Saturday 3 April 2010 from 9:30

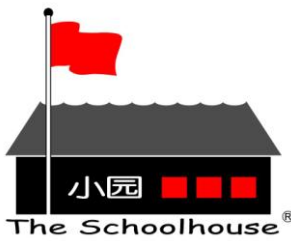
Mutianyu Great Wall

Starting from The Roadhouse, Just North of the Mutianyu Roundabout

[The Schoolhouse](#) and [The China Charity Challenge](#) are proud to host the first-ever **Bohai or Bust** Charity Bike Ride on Saturday 3 April. Spring is such a great time to get out under the blue skies, and our surrounding Bohai Township is filled with forested valleys and stunning mountain passes. Just the setting for a remarkable day of bike riding!

Bohai or Bust will get started at 9:30 at [The Roadhouse](#). The first 100 registered riders receive a Bohai or Bust tee shirt, an ISB SafeKids booklet courtesy of our sponsors at the [International School of Beijing](#), as well as a copy of our new guidebook *Biking Bohai*, which contains 12 routes that range from easy (suitable for families with kids) to challenging (you'd better be in shape!). We will have four group rides led by our guides, or you can select the route or routes that suit you and go exploring at your own pace with friends and family.





[The China Charity Challenge](#) will organize the logistics of the bicycle challenge and get riders to and from Beijing. Committed to environmental awareness, sustainable development and responsible travel, CCC organizes adventure travel challenges throughout China. Bike rentals are also available.

Riders will meet back at The Roadhouse at 14:00 for free drinks – including a tea ceremony courtesy of Tea Journeys – and munchies – including baked goodies from Boulangerie Nanda. There will be activities – including a short ‘trick-bike’ race put together by our friends at [Smarter Than Car](#) – stands – including one from fixed-gear bicycle and juggling shop [Natooke](#) - live music, and a lucky draw for prizes from our generous sponsors. Prizes range from [Maison Boulud](#) brunch vouchers to [Hias Gourmet](#) gift certificates to cooking classes at [The Hutong](#) in Beijing.

We will also auction off prizes, including a **brand new bike** courtesy of [Trek Bikes](#), a private chef’s table dinner at [The Hutong](#), Singing Wine Glasses from [Schoolhouse Glass](#) and a night for two at [The Brickyard](#).

Additionally, The Brickyard is offering [The Brickyard Saturday Night Special](#) to all Bohai or Bust participants, with 25% of room revenue going towards charity. What better than to wake up to Easter Sunrise at The Great Wall?

Adult riders are asked to pay a 100 RMB registration fee, children under thirteen 50 RMB. One hundred percent of the proceeds will be donated to the Mutianyu Village Charity Fund to provide a dinner, program and gift packages for our elderly residents.

